

Data Enabled 26<sup>th</sup> March 2019

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**Technology Trends** Supertrees, giant man-made structures housing vertical gardens at Singapore's Gardens by the Bay. The Straits Times (March 2019)

World 2030 Population : 8.5bn

2

Driverless cars : increase Tele-work : increase Tele-education : increase Tele-health : increase Smart grids : ubiquitous Smart factories : ubiquitous

### World 2030

Population : 8.5bn Average Age : increase Retirees to Working age : increase Urbanisation : increase Unemployment : mixed # Megacities : increase Dominant Industries : Services Climate: Warmer and Changed

As of 2018, most of the world is now middle class or wealthier\*

\*households spending \$11-110 per day per person in 2011 purchasing power parity https://www.brookings.edu/blog/future-development/2018/09/27/a-global-tipping-point-half-the-world-is-now-middle-class-or-wealthier/

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## **i** WORLD POVERTY CLOCK

TARGET

ESCAPE ESCAPE RATE RATE

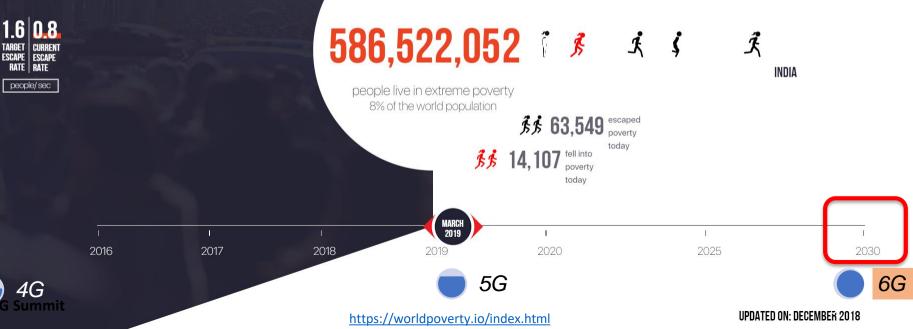
people/sec

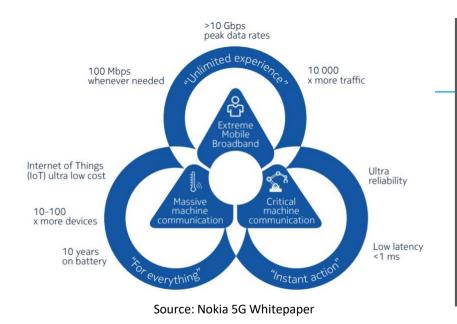
4G

The World Poverty Clock provides real-time poverty estimates until 2030 for almost every country in the world. It monitors progress against Ending Extreme Poverty, which is the UN's first Sustainable Development Goal (SDG1). The escape rate calculates the current rate of poverty reduction in the world. Read more



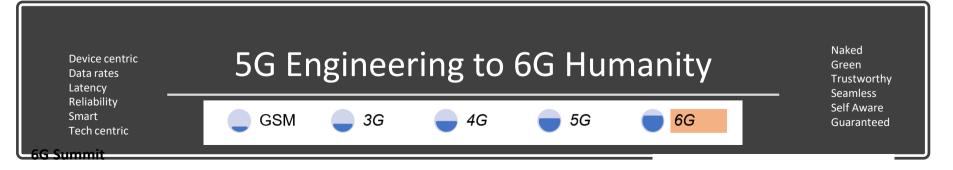








Source: CWC 6Genesis



### **Connected Smart Home**

Quite Cool Highly Personalised Can be more efficient for individual and service provider

### but what if

... your shirt is now a "device" and a "hop" in the network ... local network optimisation is based on your viewing preferences ... services offered are based on your food preferences and hunger ... your shirt, fridge and toilet monitor your health and wellbeing ... your location forms part of a distributed decryption algorithm

- What do we now mean by ...
  - Personal information
  - Cyber security
  - Data Sharing
  - Consent



**Autonomous Vehicles** 

What do we now mean by..

Appropriate behaviour?Personal information

Cyber securityData Sharing

- Consent

Quite Cool Safer More efficient Sharable

but what if

... your car is now a "hop" in the broader network
... local network optimisation is based on traffic congestion
... services offered are based on your trip reason and gaze direction
... your car monitors your health and wellbeing
... your breath alcohol level is part of a decryption algorithm

### but what if

... the robot interacts directly with your personal networks ... local optimisation is based on robot "needs" not your needs ... services offered are based on what is learned from your data ... the robot harvests energy from your movement while engaging ... your data forms part of future robot knowledge base



Artificially Intelligent Autonomous Devices

Quite Cool Can augment humans Can be more efficient Uses in manufacturing, agriculture, hospitality

When interacting with an AI

- Can you tell?
- Does it matter?
- How is it qualified?
- Who is responsible?
- Can you trust it?
- What is happening to my data?
- How informed is your consent?

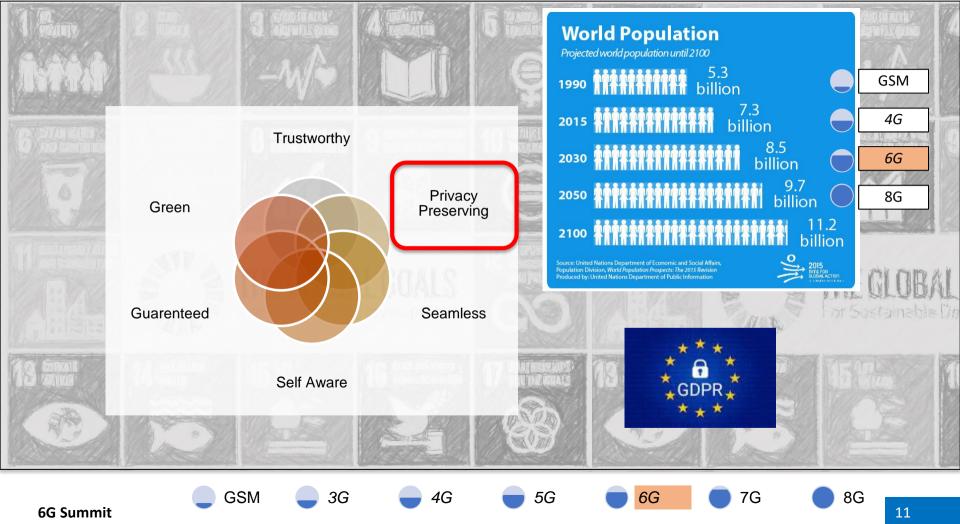
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Can you tell? Does it matter? How is it qualified? Who is responsible? Can you trust it? What is happening to my data? How informed is your consent? Lil Miquela

Shudu

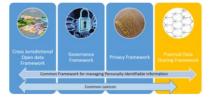
Alexa Siri

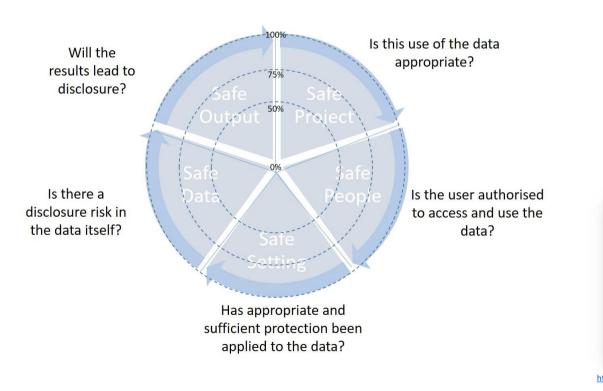
Image Source: Instragram



# Privacy Preserving Data Sharing

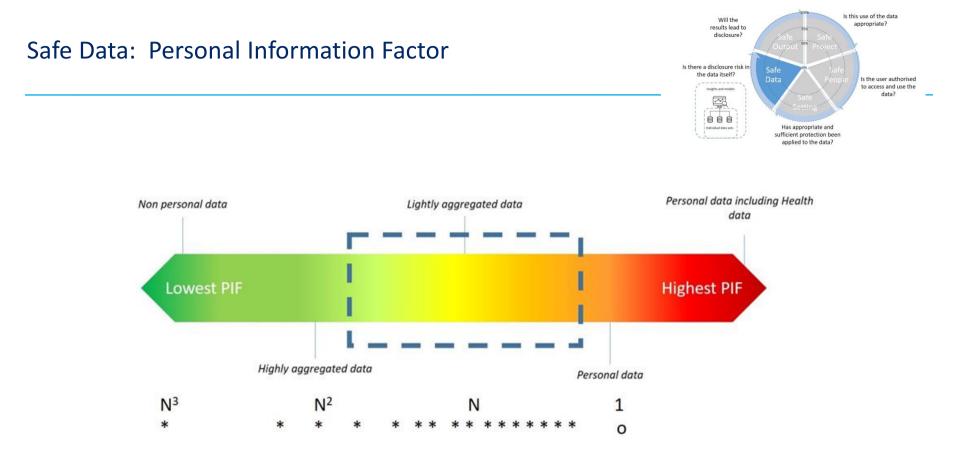
### Quantified "Fives Safes"





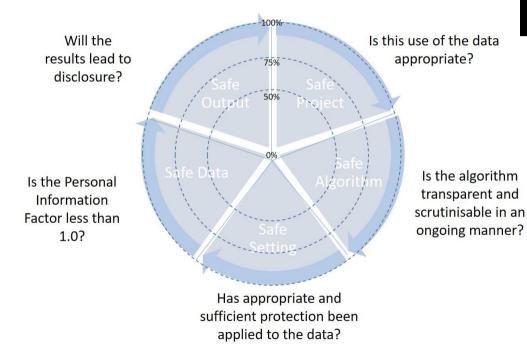


tps://www.acs.org.au/insightsand publications/publications.html





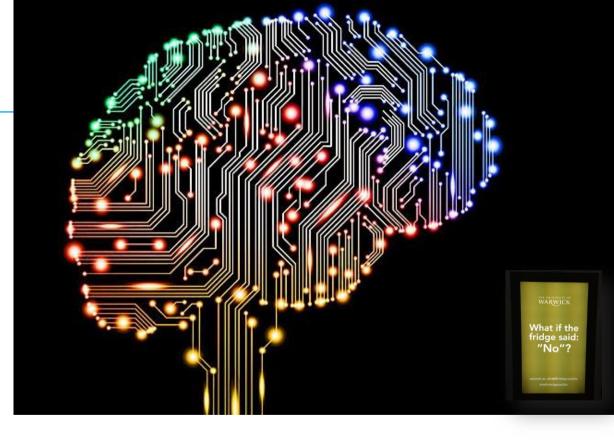
# What happens when "People" are Algorithms?



# **Innovation Needed**

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