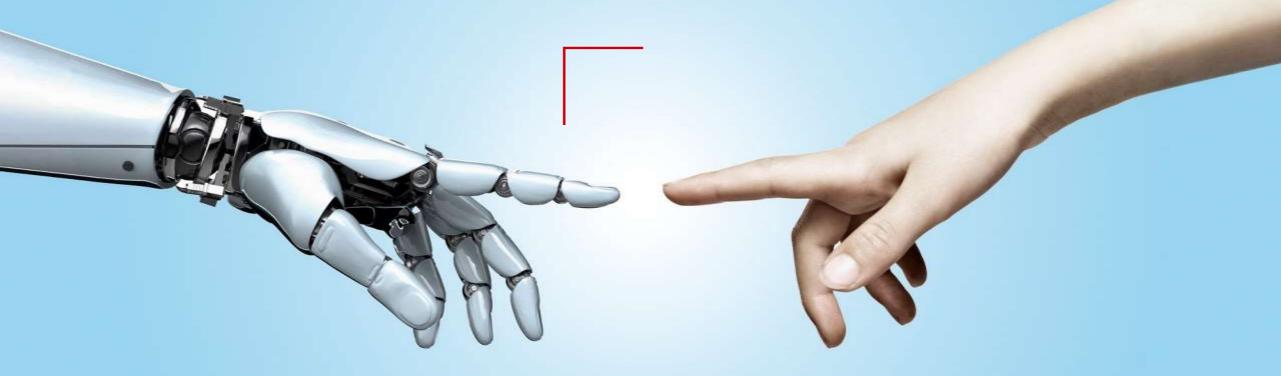
5G, Bring New Value

Oulu University 6G Summit Webinar, March 2020





Contents

1 Industry Insight

2 Huawei Briefing

Trends for 2025: Moving Towards an Intelligent World



All Things Sensing



All Things Connected



All Things Intelligent

Living with Bots



Adoption of intelligent domestic robots: 14%

Super Sight



Companies using AR/VR: 10%

Zero Search



Using of Intelligent personal digital assistants: 90%

Tailored Street



C-V2X penetration: 15%

Working with Bots



Ration of robots/humans in manufacturing: 103/10,000

Augmented Creativity



Proportion of large companies using AI: 97%

nanias using ADA/D

Frictionless Communication



Amount of enterprise data used efficiency: 86%

Symbiotic Economy



85% business application in cloud

5G's Rapid Rollout



Population covered by 5G: 85%

Global Digital Governance



Amount of data produced globally per year: 180ZB



More Countries Take 5G & Al as Core of National Digital Strategy

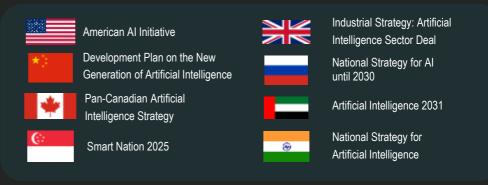


5G Plays a Key Role in National Digital Strategies

5G Spectrum Auctioned Counties: 30+ @2019, to be 60+ @2020

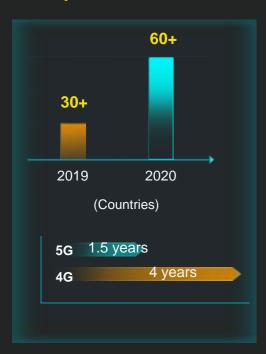


20+ Countries Release National Al Strategy



Developed Ecosystem Accelerates 5G Growth

Spectrum Auctions



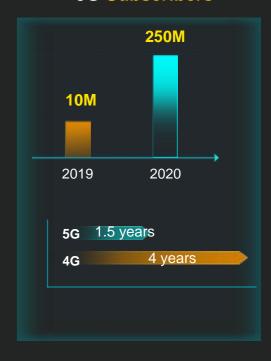
5G Commercial Networks



Number of 5G Terminals



5G Subscribers



Top 2
5G Concerns

- ✓ Technology: Challenges of 5G network large scale deployment and user experience improvement
- Business: How to build 5G business ecosystem?



Continuous Product Innovation is Critical for Technical Challenges



Network Deployment Challenges



Spectrum Readiness

- C-band unavailable
- Discrete spectrum

All band to 5G



Site Acquisition

- Limited space
- Bad position

Simple sites

Experience Challenges



B2B Quality

- Higher UL speed
- Guaranteed SLA

B2B-oriented Innovation



B2C Experience

- Poor edge speed
- Mute, fake 5G

4G&5G Coordination



Indoor Coverage

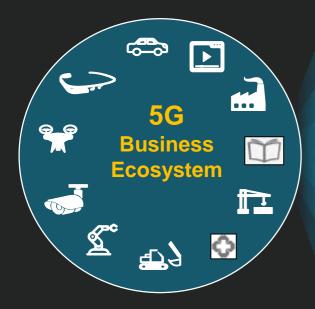
- Weak coverage
- High cost



From DAS to Digital



Business Ecosystem Construction Enable 5G Business Success



1) Business Mode Innovation

- How to monetize the multi-dimensional capabilities of 5G?
- What business models are best for new 5G B2B services?









Traffic Latency Connections Speed

2 Local Ecosystem Integration

- Which industries are the best targets for 5G?
- How can local 5G ecosystems be build in markets around the world?







Target industry based on local advantage

Real Use Cases

Are existing use case just branding or real business offerings?

4 Global Best Practices

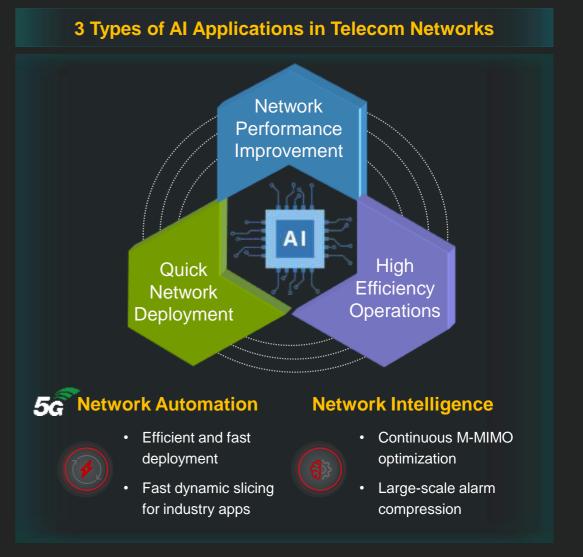
Which 5G success stories can be replicated in other countries?





Al Plays an Increasingly Important Role in Network Construction & Operation

Many Groups are Exploring Operation Automation and Intelligence GSMA Intelligent autonomous Telecom network network case report Intelligence grading report 2019.09 2019.10 Mobile network Automation 2019.08 white paper tmforum 2019.05 Autonomous network 2017.11 2018.06 Target architecture white paper Set up a 5G Intelligent network network machine Test cases and requirements learning team.



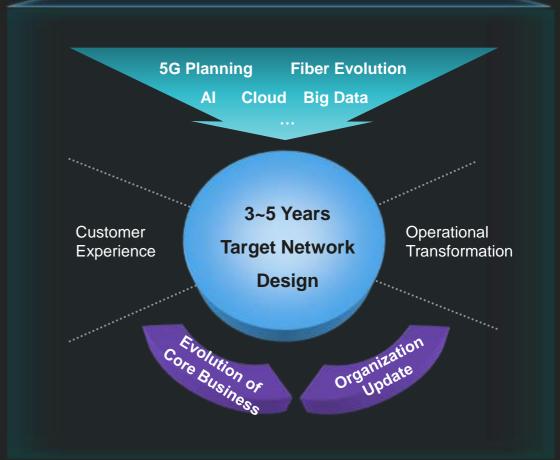


Carriers Use Target Network 2025 to Guide Strategy Update

2019–2020: a critical period for operator's strategy update



Target network is guiding the strategy update





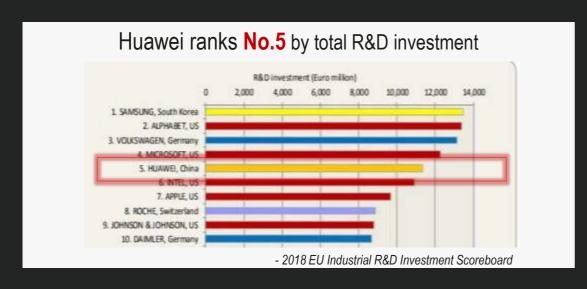
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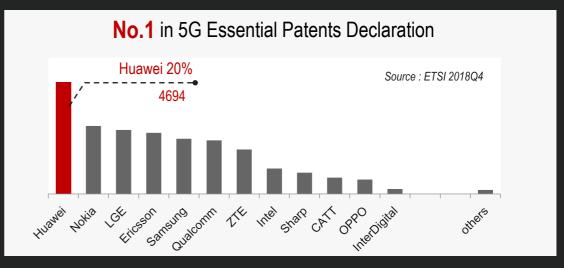
1 Industry Insight

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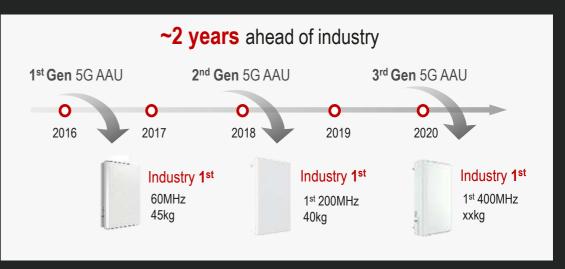


Industry No.1 R&D Investment Assures Long-term Technology Leadership



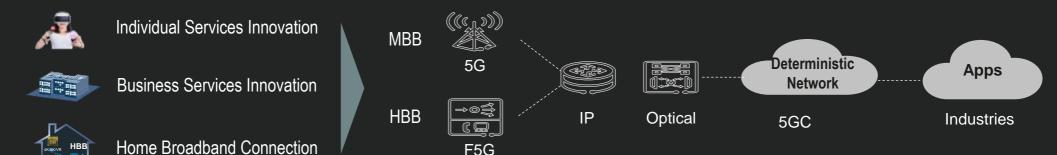








Huawei Solutions Empower Operators to Gear Up with 5G



10 Leading 5G Product Solutions

- 1. Super M-MIMO
- 2. Simplified Site
- 3. 4G & 5G Coordination
- 4. 5G Tech Powered MW
- 5. Maximizing Sub-3G Value

- 6. Guaranteed SLA IP
- 7. Optimal Cost / Bit Optical
- 8. DN-oriented Core
- 9. Redefined Data Infra.
- 10. Intelligent 5G Services

6 Scenario-oriented Biz Solutions

- 1. Fast HBB Connection
- 2. Giga Home & Premium WI-FI
- 3. Rapid & Affordable Business Connection
- 4. High Quality Private Line
- 5. Digital Indoor Coverage
- 6. Connect the Unconnected

3 Types of 5G Business Practices

- 1. 5G Enriches Life
- 2. 5G Inspires Industries
- 3. 5G Empowers Wireless Fiber

2 Proposals of Future Network Transformation

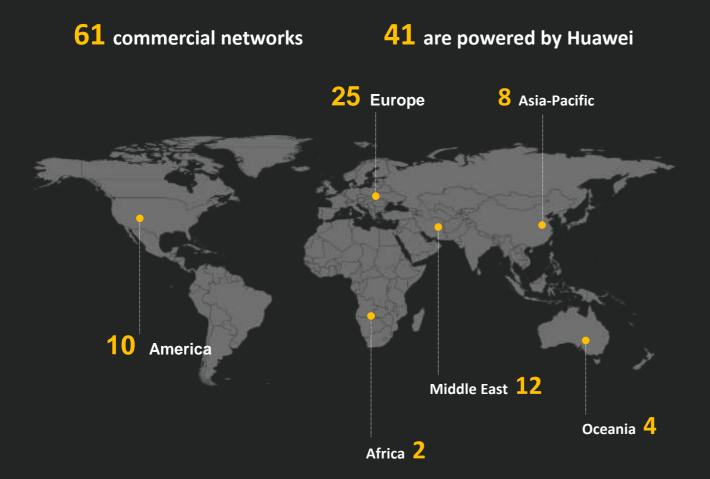
1. Autonomous Driving Network

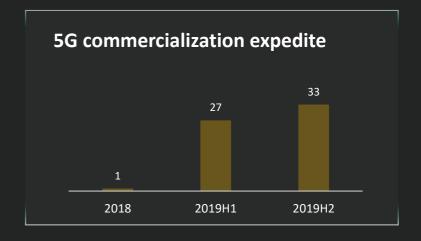
2. Network 2025

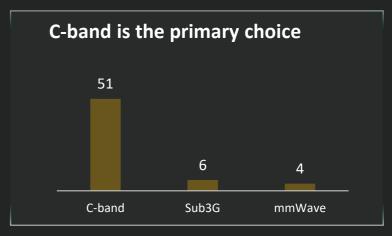
Infinite Connectivity & Digital Trust



5G Commercialization Accelerating







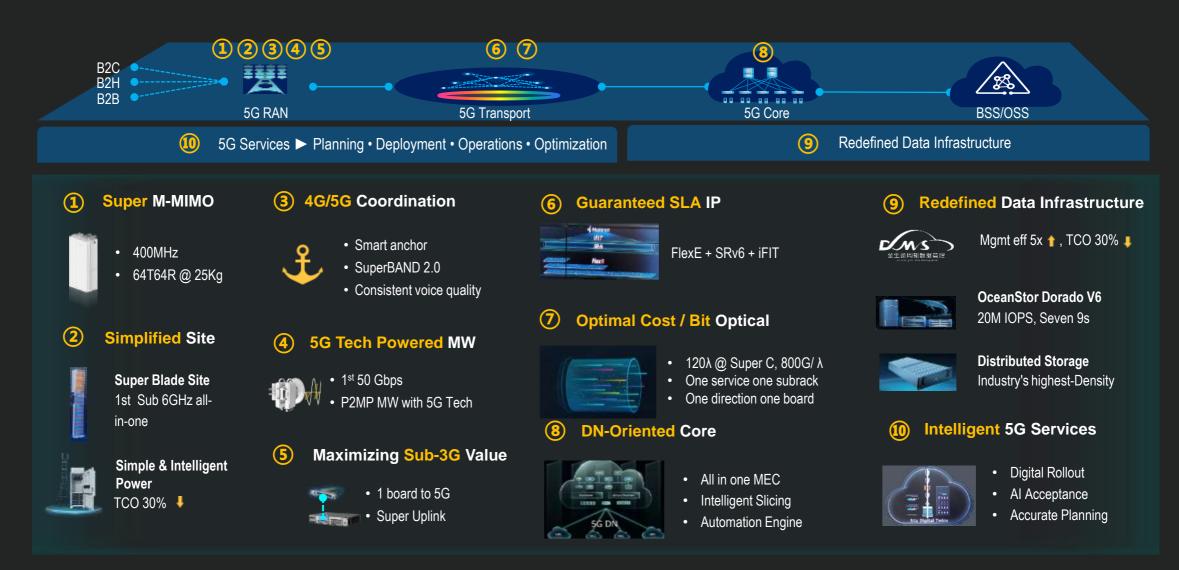




- 1 10 5G Leading Product Solutions
 - 2 6 Scenario-Oriented Innovative Solutions
 - 3 Types of 5G Business Practices
- 4 2 Proposals of Future Network Transformation



10 Innovative Product Solutions to Energize 5G Roll Outs

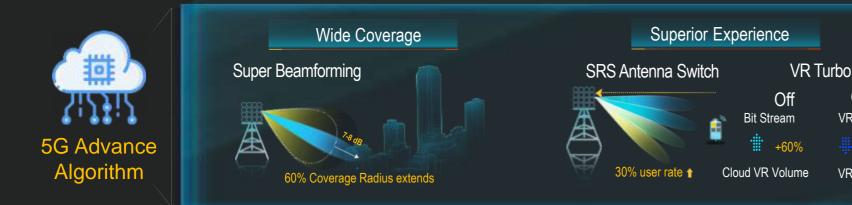




1 Super M-MIMO: Next Generation Solutions



5G Advanced Algorithm







② Simplified Site Solutions Enabling Fast 5G Expansion

Simplified Radio & Antenna

Simplified Site Solutions

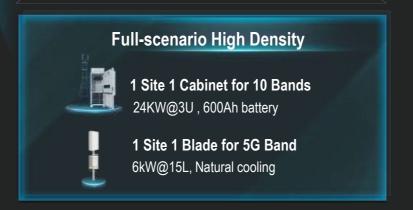


More convenience for single person operation





Simplified Energy



Simplified Installation





3 4G/5G Coordination: No-Edge Experience

Smart Anchor

Enabling Always On 5G



5G Online rate: 40% to 100%

SuperBAND 2.0

Enabling Seamless 5G Data Experience



- The LNR logically one band
- Fast DC activation and intelligent unified scheduling at one frequency with 70% delay and 20% experience

VolTE Plus & Fast EPS FB

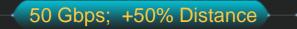
Enabling Better Voice Service for 5G



- 100% VoLTE bears 5G Voice
- Same vendor free of measurement: access delay 40%



4 5G Tech Powered Microwave



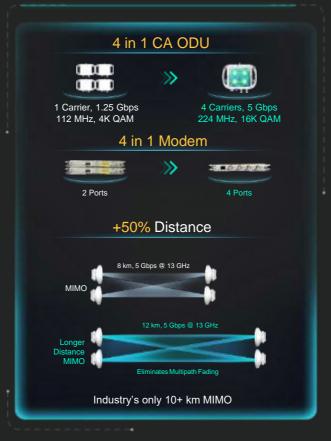
E-band



Dense Urban

4 in 1; +50% Distance

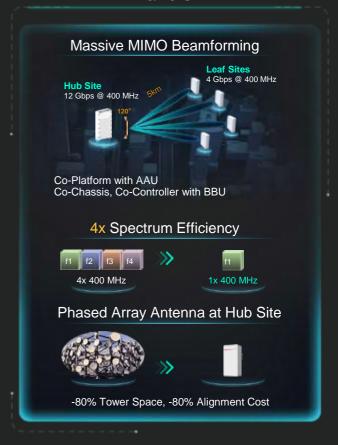
6~42 GHz



Urban/Suburban/Rural

PtMP 1 to 8; 12 Gbps

26/28 GHz



Dense Urban/Urban



(5) Maximizing Sub-3G Value to Accelerate 5G

Sub-3G NR

Fast 5G, same spectrum, better experience



- One Board to 5G
- Brings 100Mbps+ Average User Experience

Super Uplink

Meet the demand for video surveillance, live broadcast etc



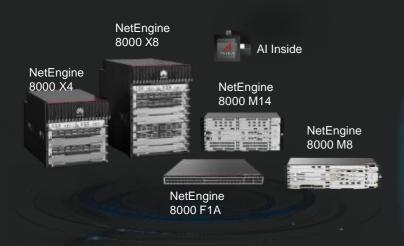
The ultimate form of sub-3G

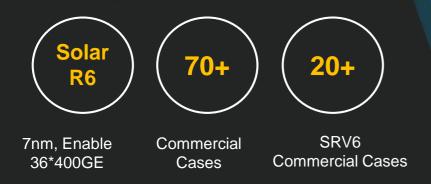


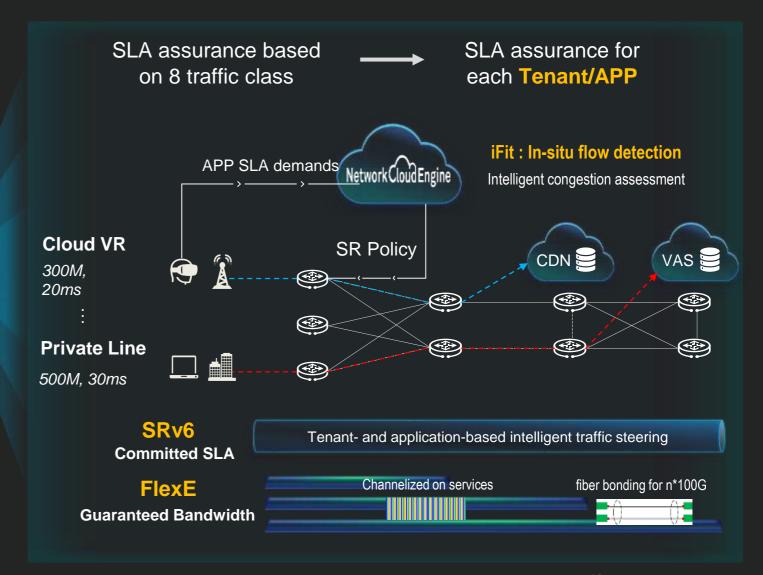


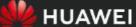
6 Intelligent IP Network: From Best Effort to Guaranteed SLA

NetEngine 8000 series









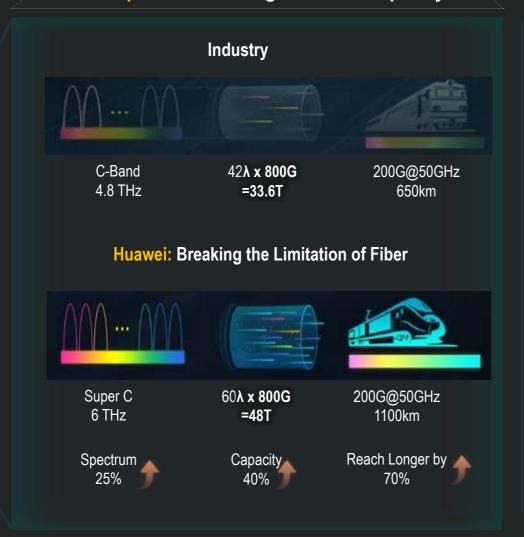
(7) Optimal Cost Per / Bit Optical Network

New Speeds with Largest Fiber Capacity









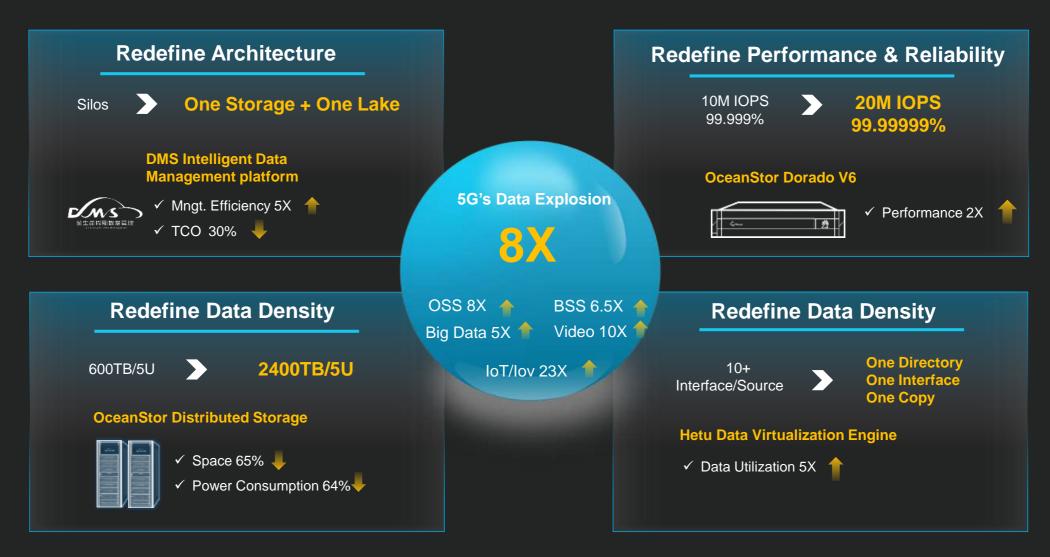
Intelligent: Solving Fiber Gradual & Abrupt Fault





8 5G Core Leads the Deterministic Network Era





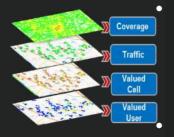


10 Best Services, Best 5G



5G Value-oriented Planning

Construction



Digital insights on entropy weighted value model:

- High tariff package
- High traffic volume
- High priced device
- The service they uses

Accuracy of identifying high value areas 7% 🕈



T-BIM: Telecom Building Information Modelling

- Site digital Twins the foundation for digital rollout and digital assets
- 2 Algorithms 3D modelling algorithm and collision algorithm
- T-BIM propose for digital rollout standard
- Practice accelerating operator A 5G rollout 30%

Best 5G Services

Operation



AUTIN

5G Intelligent Operation

- SmartCare digital platform
 - Cloud VR experience standard
 - √ High identification rate (≥90%)
- **AUTIN** new operation model: people & machine collaboration
- 5G 2C services, critical outages 35%



Intelligent Network Optimization

5G Digital Rollout



- Tools & Rules:
 - Rule base 100+
 - Al model base 50+
- Best practice 400+
- Ultimate experience assurance, support operator S P3 No.1



Optimization



- 1 10 5G Leading Product & Solutions
 - 2 6 Scenario-Oriented Innovative Solutions
 - 3 Types of 5G Business Practices
- 4 2 Proposals of Future Network Transformation



6 Scenario-oriented Solutions Inspire Business Success

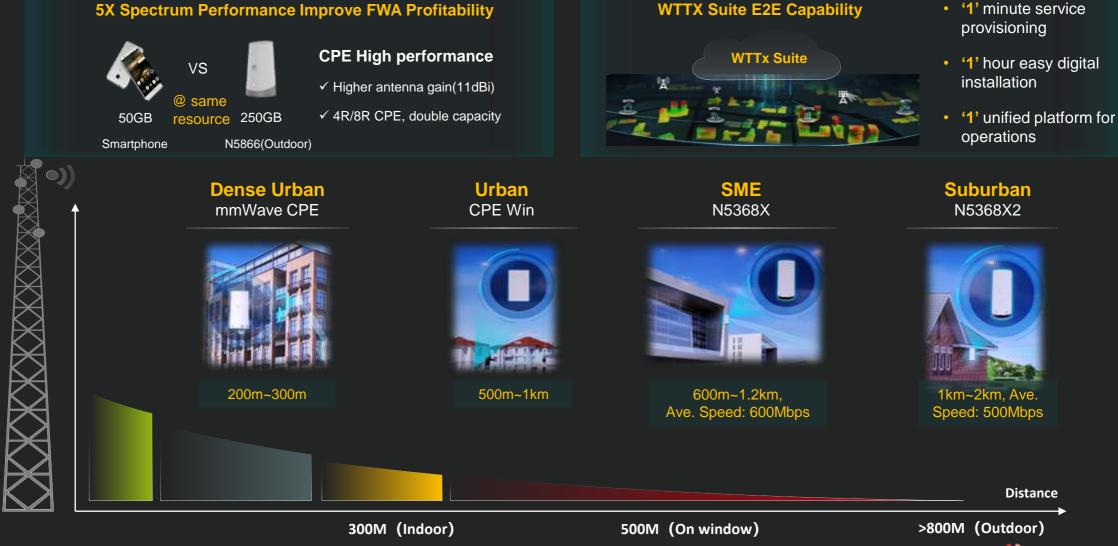


- ✓ Providing best solution for specific scenario
- ✓ Resolving special scenario technology and business challenges





Scenario-1: Fast HBB Connection - 5G FWA Series



Scenario-2: Giga Home Powered by SingleFAN



iMaster NCE Powered by AI + Big Data

Fiber for Multi-Services

- 1st Network Slicing for 2H/2B/2C
- 2H: Wi-Fi 6 + EAI for Cloud VR, Gaming

Network for Multi-Scenarios

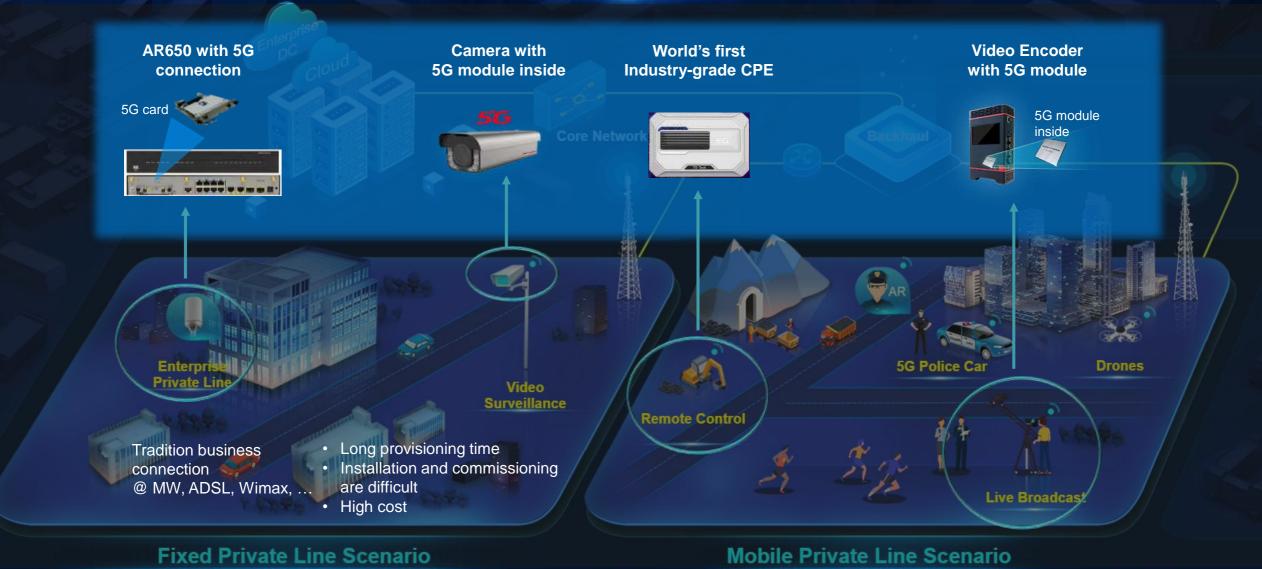
- AirPON: Blade OLT Reusing Mobile Sites
- CurbPON: Copper to Fiber Reusing Fixed Cabinets

1 O&M for Multi-User Cases

- Al & Big Data Enables Proactive Wi-Fi O&M
- Digital ODN Visualize Passive Optical Network
- Application Acceleration Powered by eAl



Scenario-3: Rapid & Affordable Business Connection



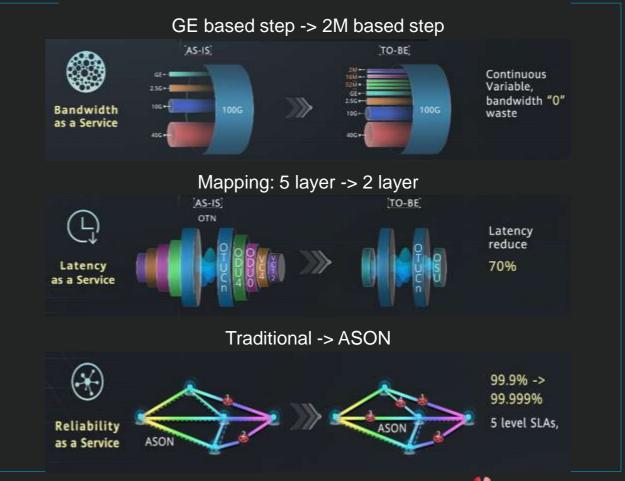
Scenario-4: High Quality Private Line - Liquid OTN

High Quality Everywhere

- Expand the market 50x

3.7% hard pipe connection contributes 52% profit inmi 52% 37% **Public Sector** Private line SME needs <100M hard pipe 🖒 Operator R Enterprise User Waste Bandwidth Cost Unaffordable Price 3% Utilization rate OTN Minimum Pipe:1G

Liquid OTN: High-quality leased lines, granularity ranging from 2Mb/s to 200Gb/s with 5-level SLA



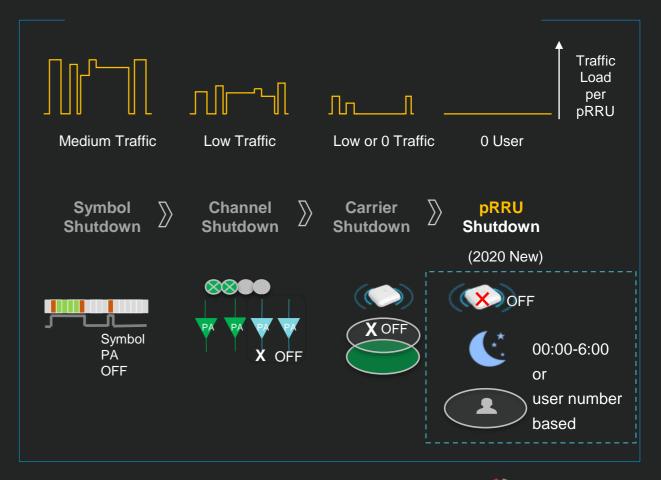


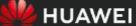
Scenario-5: Full Indoor Scenarios - 5G DIS Family

Continuous Innovation on DIS Solution

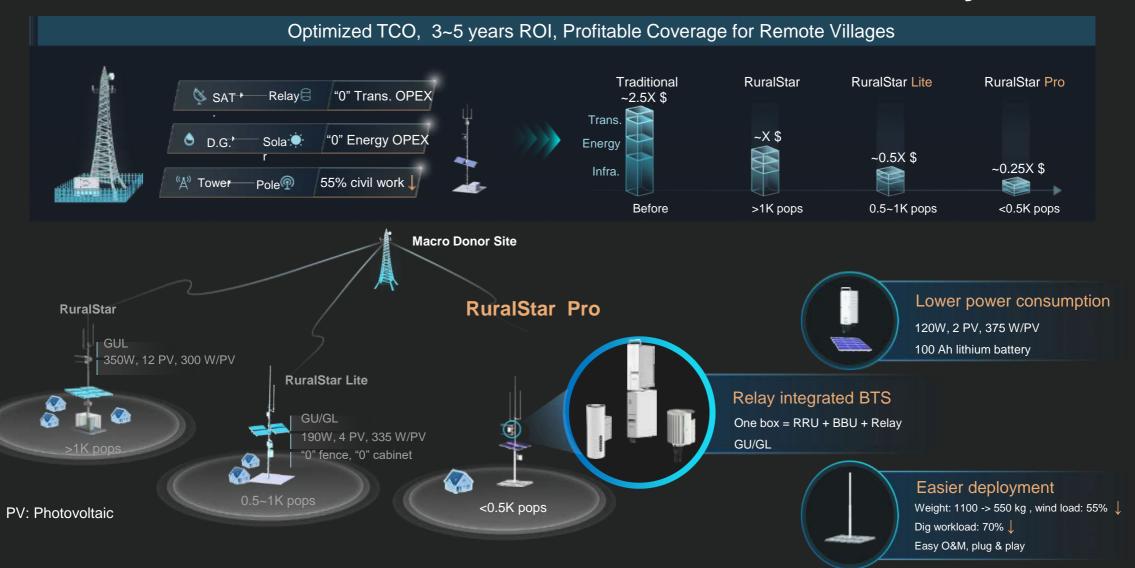
LampSite Sharing LampSite Spartan Multiple Operators Simplified Networking Sharing @ 400MHz for SME Coverage **Large Capacity** pRRUs with <u>ఆఆఆ</u> **Optical Port 400MHz** Hybrid Hybrid @C-band Fiber Fiber RHUB Fiber BookBBU DCU

Smart Power Saving Technology for Green 5G Building





Scenario-6: Connect the Unconnected - RuralStar Family







- 1 10 5G Leading Product & Solutions
 - **2** 6 Scenario-Oriented Innovative Solutions
 - 3 Types of 5G Business Practices
- **2** Proposals of Future Network Transformation



B2C: 5G Enriches Life

5G Brings More Innovative Services

New Videos: More Details, More Immersive 120°2D New Broadcast: "0" Distance to the Field Free One View View New Game: Any Game, Any Device Cloud Console Gaming Game

5G is Creating New B2C Markets



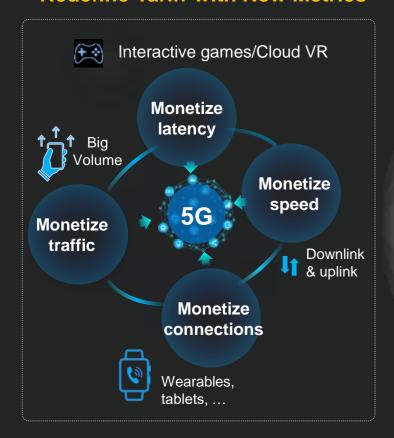
Key Factors for Success in 5G B2C

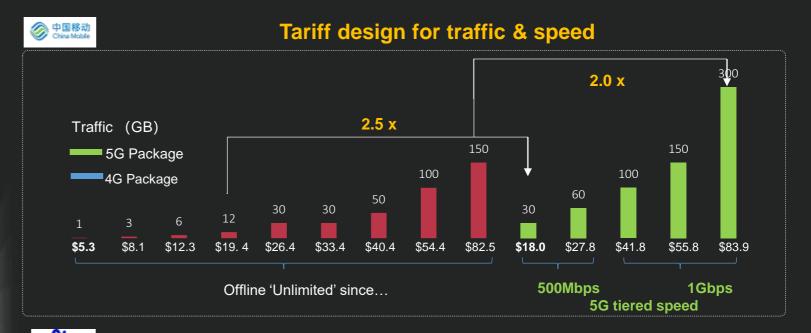


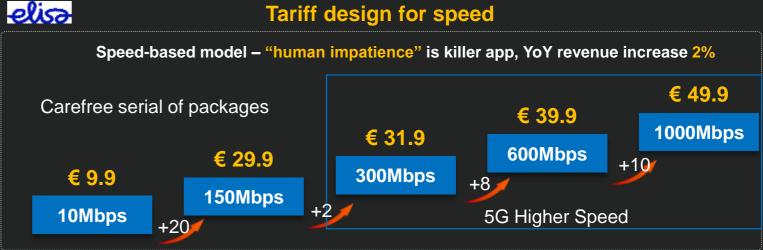


5G B2C Benefits from New Content and Smart Tariff Design

Redefine Tariff with New Metrics



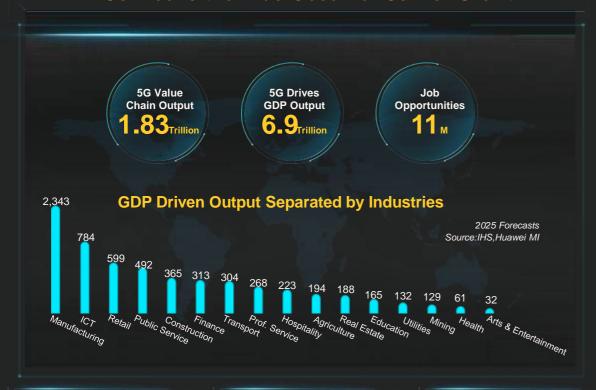






B2B: 5G Inspires Industries

B2B Service is the Blue Ocean of Carrier Growth

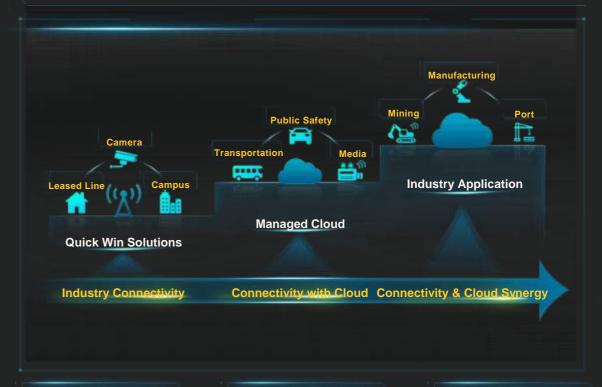








The Journey for 5G B2B Success Begins with Connectivity











Pioneers Start to Benefit From 5G B2B Market

Industry Connectivity



Connectivity with Cloud



Connectivity & Cloud Synergy



More Cases Expected at MWC







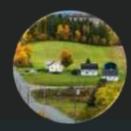


B2H: Wireless Fiber Provides HBB Last Mile Flexibility



FWA Accelerates Home Broadband Deployments

Connect the Unconnected







Copper Killer



Telkom FWA will replace copper over 5 years

Copper Pain Points

- > 30% Experience complains
- > 68% Copper Fault Rate
- > 200K Subscriber loss in 2018



Fiber Alternative







Segment

30M-100Mbps high end users

Experience

Peak Speed 428Mbps, Average 215Mbps

5G Precise Investment

Market Requirement

Network Requirement



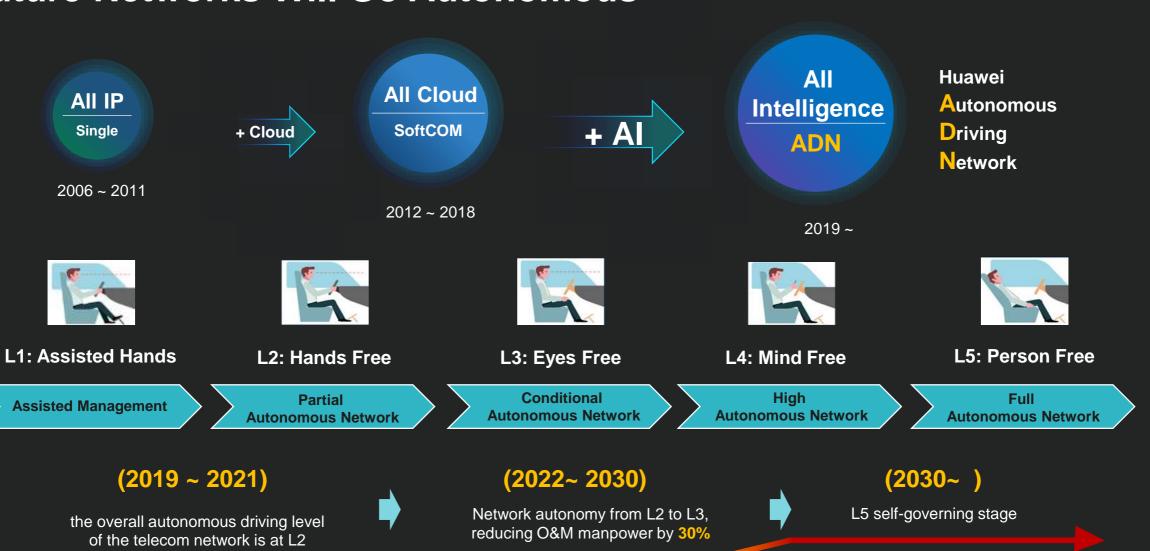




- 1 10 5G Leading Product & Solutions
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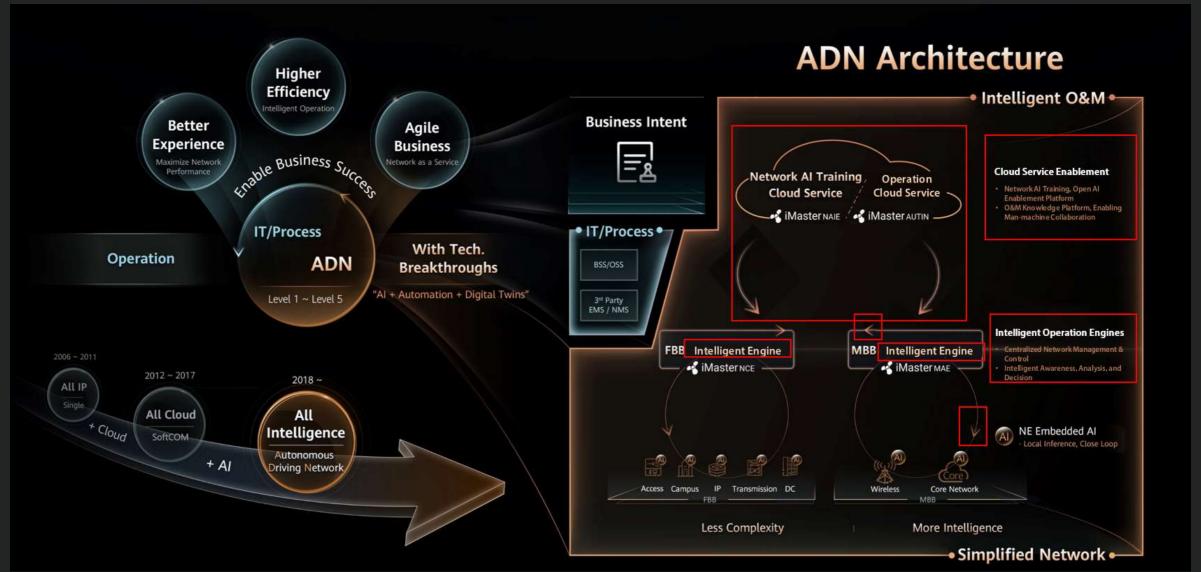


Future Networks Will Go Autonomous



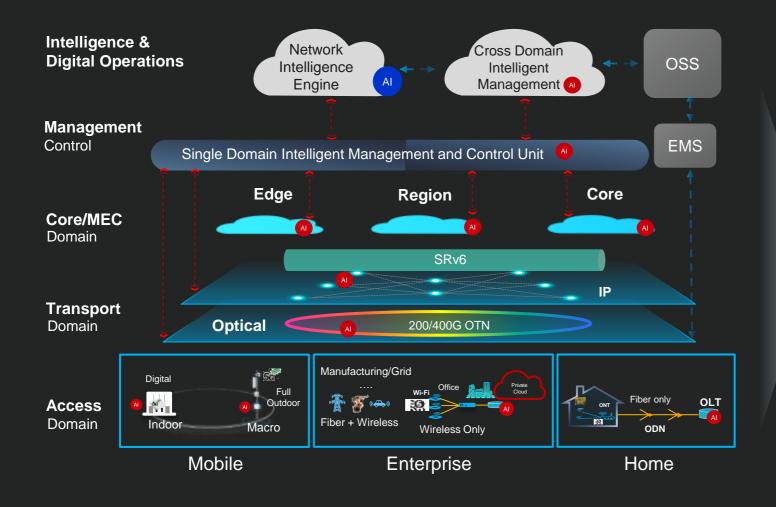


Proposal-1: AND, Network Transformation for Long Term





Proposal-2: Network2025, Target Network for Middle Term



1. Intelligence

- three-layer AI: Device, network, and cloud

2. Simplified

- Simplified site, simplified architecture...

3. Congestion Free

- Wireless, Transport, and Core bandwidth evolution

4. Deterministic Network

- Convergent MEC, E2E slicing ...



Summary: MWC2020, 5G Bring New Value

Hall-1 Layout

Infinite Connectivity Autonomous Driving Network (ADN) **5G, Commercial Success** (Business area) 5G, Gear Up (Simplified Network)

X-zone Hall











NetEngine 8000 Series







Huawei AAU

5G MW

E9000H

MA5800

HUAWEI

Thank you.

把数字世界带入每个人、每个家庭、每个组织,构建万物互联的智能世界。

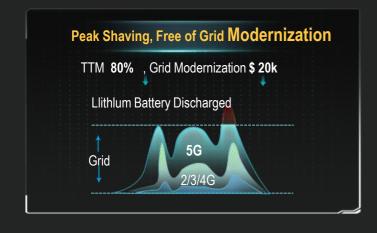
Bring digital to every person, home and organization for a fully connected, intelligent world.

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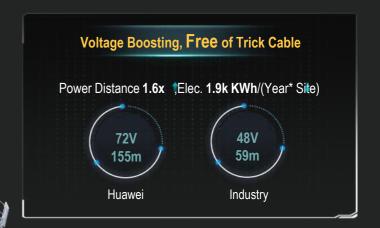
(1) Simplified Energy Deployment in Full Link, TCO Saving 30%

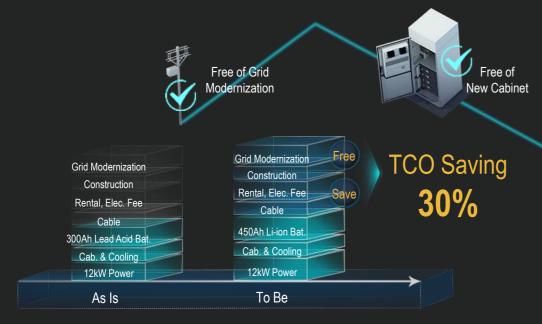




Free of

Trick Cable









1 Pole Site, Supersized 5G Experience on Demand

Scaled pole resources

- ☐ China Tower: 10+ mil. Street poles
- Europe: **60 mil**. Traffic lights

TCO Saving

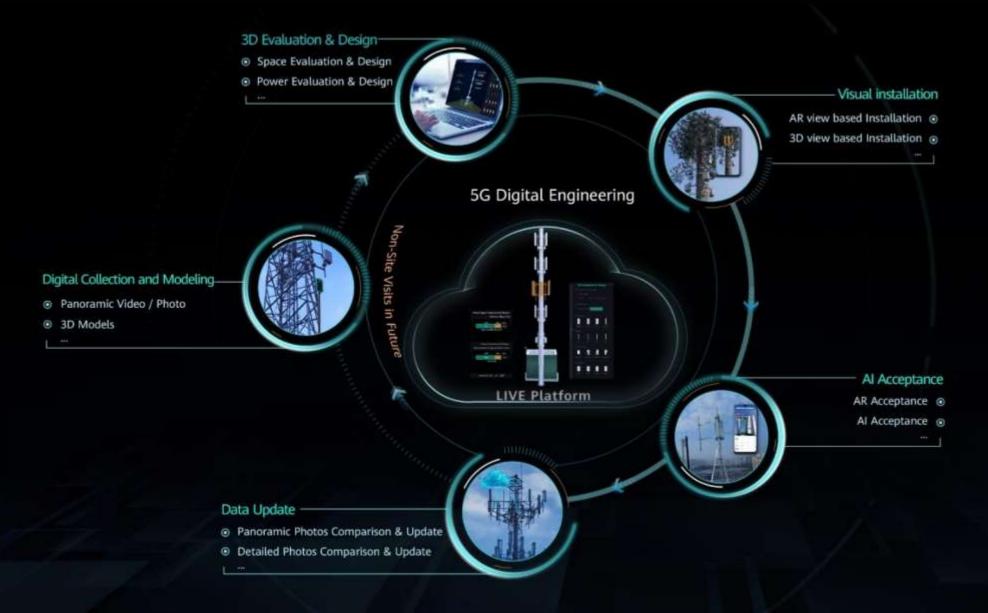
- No civil work
- Rental reduced by 73% in Brazil

Fast Deployment

- Easy site acquisition
- Small/light, Easy installation



10 5G Digital Engineering, Accelerate 5G Rollout







Enhance 5G rollout approach and reduce site visits

Innovate



Open 3D Models for Telecom Infrastructure

Define



Define digital rollout standard in 5G Era

Accelerate

Operator A 30%

Industry leading T-BIM best practice accelerating TTM

T-BIM: Telecom-Building Imformation Modelling

7 Industry's 1st All Optical Cross Connect Platform

Multi-Degrees Senarios of OXC

Imbalanced traffic driving 3D reconstruction



Video and 5G service driving OTN to CO and flatten the network



Higher reliability & low latency driving backbone evolve to Mesh





Global commercial shipments: 500+ subracks

Spain OXC Case

China Telecom OXC Case

Three Key Features of OXC

Dual Subrack Cascade



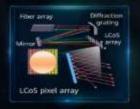
- East-west separation for cascade and redundancy
- Digital O&M for visible optical management

Optical Backplane



- Optical backplane: "0" fiber connection
- High-density connector stable for 20 years

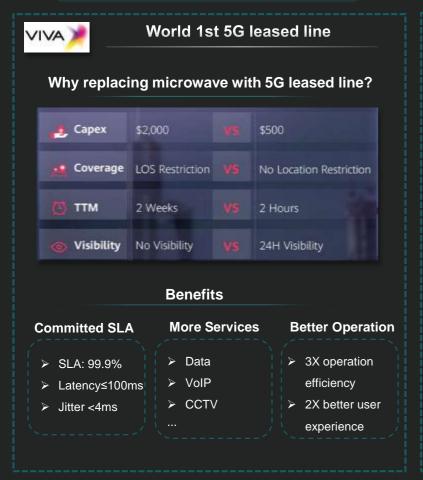
LCoS Based WSS



- MEMS +LCoS: CDC with 0 failure
- 2ht +10M pixels: Insertion loss 450%

Pioneers Already Dig to the First Barrel of Gold in 5G 2B

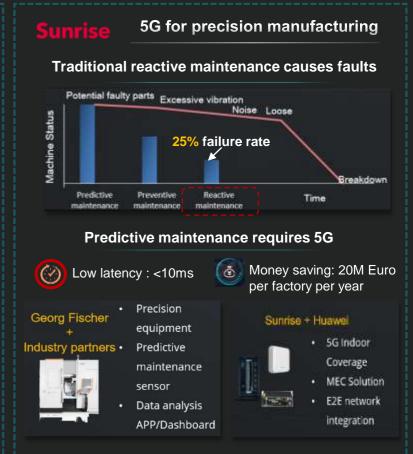
Industry Connectivity



Connectivity with Cloud



Connectivity & Cloud Synergy



More Pioneers Cases: Seen in MWC









